

Rubric

Student Name _____

Date _____

Standards	5-4 Exemplary	3-2 Satisfactory	1-0 Unacceptable	Score	Weight	Total Score
Organization	<p>Has a clear opening statement that catches audience’s interest; stays focused throughout; summarizes main points</p> <p>The ideas are arranged logically to support the purpose or argument. They flow smoothly from one to another and are clearly linked to each other. The reader can follow the line of reasoning.</p>	<p>Has opening statement relevant to topic and gives outline of speech; is mostly organized; provides adequate “road map” for the listener</p> <p>The ideas are arranged logically to support the central purpose or argument. They are usually clearly linked to each other. For the most part, the reader can follow the line of reasoning.</p>	<p>Has no opening statement or irrelevant statement; leaves the listener wondering where the presentation is headed.</p> <p>The writing is not logically organized. Frequently, ideas fail to make sense together. The reader cannot identify a line of reasoning and loses interest.</p>			
Content	<p>Demonstrates substance and depth; is comprehensive; shows mastery of material.</p> <p>Balanced presentation of relevant and legitimate information that clearly supports a central purpose or argument and shows a thoughtful, in-depth analysis of a significant topic. Reader gains important insights.</p>	<p>Fulfills topic; current; uses appropriate sources; is objective.</p> <p>Information provides reasonable support for a central purpose or argument and displays evidence of a basic analysis of a significant topic. Reader gains some insights.</p>	<p>Does not give adequate coverage of topic; lacks sources</p> <p>Central purpose or argument is not clearly identified. Analysis is vague or not evident. Reader is confused or may be misinformed.</p>		3X	
Quality of Conclusion	<p>Delivers a conclusion that is well documented and persuasive.</p>	<p>Summarizes presentation’s main points; draws conclusions based upon these points.</p>	<p>Has missing or poor conclusion; is not tied to analysis; does not summarize points that support the conclusion.</p>			
Delivery	<p>Has natural delivery; modulates voice; projects enthusiasm interest, and confidence; uses body language effectively</p>	<p>Has appropriate pace and has no distracting mannerisms, volume; is easily understood</p>	<p>Is often hard to understand; has voice that is too soft or too loud; has a too quick or too slow pace; demonstrates one or more distracting mannerisms</p>			
Grammar, Spelling, Writing, Mechanics (punctuation, italics, capitalization, etc.)	<p>The writing is free or almost free of errors.</p>	<p>There are occasional errors, but they don't represent a major distraction or obscure meaning.</p>	<p>There are so many errors that meaning is obscured. The reader is confused and stops reading.</p>			

Use of Media	Uses slides effortlessly to enhance presentation; has effective presentation without media	Looks to slides to keep on track; uses an appropriate number of slides	Relies heavily on slides and notes; makes little eye contact; uses slides with too much text			
Response to Questions	Demonstrates full knowledge of topic; explains and elaborates on all questions	Shows ease in answering questions but does not elaborate	Shows little grasp of information; has undeveloped or unclear answers to questions			
Use of Most Recent Edition of the Publication Manual of the American Psychological Association (APA)	APA format is used accurately and consistently in the paper and on the "References" page.	APA format is used with minor errors.	There are frequent errors in APA format.		2X	
Use of References	Compelling evidence from professionally legitimate sources is given to support claims. Attribution is clear and fairly represented.	Professionally legitimate sources that support claims are generally present and attribution is, for the most part, clear and fairly represented.	Although attributions are occasionally given, many statements seem unsubstantiated. The reader is confused about the source of information and ideas.			